CENTRAL INTELLIGENCE AGENCY

INFORMATION REPORT,

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Central Control of USIA Exports NO. OF PAGES REQUIREMENT NO. RD REFERENCES This is UNEVALUATED Information THE SOURCE EVALUATIONS IN THIS REPORT ARE DEFINITIVE. THE APPRAISAL OF CONTENT IS TENTATIVE. (FOR KEY SEE REVERSE) At the end of April 1954 all USIA firms in Austria received a strict order from the Central Administration, referring to a Moscow directive, to submit accurate quarter export programs. A special detailed plan, however, has been requested for the mont of June. In addition, a new department for the co-ordination of exports has been formed in the Central Administration of USIA, which is in direct contact with the Council for Mut Economic Assistance in Moscow. All sizable export orders and export orders for good in short supply in the Eastern bloc will be subject to prior approval by this new Export Department.	25X1 25X1
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USIA firms have been instructed to submit, moreover, reports on the exports of the	25 X 1
last three months. These reports will have to be made monthly in the future. They be compiled into one summary report by the Central Administration of USIA and forward to Moscow.	/ will rded
The official explanation for these new measures is the need to co-ordinate all expo from the East in the interest of the countries of the Eastern bloc, so that the pre unnecessary and irresponsible competition of these countries against each other wil be prevented.	acm+
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NOTE: Mishington distribution indicated by "X"; Field distribution by "#".)